Greer Margolis Mitchell

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Barack Obama/ D/ President **Submission Number 387** Issue 1







WSPA-TV

250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 587-4480

Original

Client: Buyer: Est./PO Number: Schedule Dates: 10/01/12 to 11/11/12 06260815 Barack Obama/ D/ President Weeks: Submission Cost: Client/Product/Estimate: Contract type: 95 /101 /1537 Political 48575 Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category: Transactional 06260815 POLITICAL HRP Washington, DC E:120802002

장상

Demographic:	Product:
(L) Household	Obama For America
Order	Booking Group: WSPA
	WSPA
Key Market:	
Greenville Spartanburg Ashevil	
	48575

		8 7 0		თ		Çī		4		ω		N			Ref		
		Fri 8p ET / 7p CT CSI NY		Fri 8p ET / 7p CT CSI NY		Fri 10p ET / 9p CT Blue Bloods		Fri 10p ET / 9p CT Blue Bloods	-	Fri 10p ET / 9p CT Blue Bloods	.IWIT	M-F 9a Dr Phil	.TWIF	M-F 11a ET / 10a CT Price Is Right	· IWIF.	M-F 1135p ET / 1035p CT Late Show	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)																	Rate
lal Spots	_	800		800		1200		1200		1200		150		225		170	
Ord Spot	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
s)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
15												3		2		2	10/01
19				.1								3		2		2	10/08
16								1				3		2		2	10/15
16		١										3		2		2	10/22
17												3		2		2	10/29
2																	11/05
85		1		1				1		->		15		10		10	Total
		800		800		1200		1200		1200		2250		2250		1700	Cost

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Original

	Est./PO Number:	Schedule Dates:	Buyer:	Client:	
	06260815	10/01/12 to 11/11/12		Barack Obama/ D/ President	
	Contract type:	Weeks:	Cllent/Product/Estimate:	Submission Cost:	
	Political	တ	95 /101 /1537	48575	
Business Category: Transactiona	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:	
r: Transactional	POLITICAL	06260815	HRP Washington, DC	E:120802002	

		18		17		ஏ		ō		<u>;</u>		ដ		12		1		10		9	Ref
	Т	Tue 8p ET / 7p CT NCIS	Т	Tue 8p ET / 7p CT NCIS		Sun 9a ET / 8a CT CBS Sunday Morning News		Sun 7p ET / 6p CT 60 Minutes	o	Sun 1030a ET / 930a CT Face The Nation		Sun 10p ET / 9p CT Mentalist	·······································	Sun 10p ET / 9p CT Mentalist	sr	Sat 8-9p	······································	Sat 7p News	sr	Sat 10p ET / 9p CT 48 Hours	Sales Product Details
Weekly																					
Weekly Totals: Total Spots(Ord Spots)		2500		2500		275		1500		275		1000		1000		400		150		600	Rate
ots(Ord Spot	Comme	36	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
5)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
15				1		-3				ų								_		1	10/01
19						1		1		1				1				1			10/08
16						1		1		1								1			10/15
16		1			,	1				-1						1		-1			10/22
17		-1								_		.1									10/29
2							:														11/05
85		2		2		O.		2		Ø.		-1		-3				Ch		-1	Total
		5000		5000		1375		3000		1375		1000		1000		400		750		600	Cost

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Original

		26		25		24		23		23		21		20		19	Ref		Est./Po	Sched	Buyer	Client:
	M	M-F 11a ET /	Δ	M-F 1135p E	W	Wed 9p ET /	W	Wed 8p ET /	W	Wed 8p ET /	W	Wed 10p ET / 9p CT CSI	W	Wed 10p ET / 9p CT CSI	.Т	Tue 9p ET / 8	Sales Product Details		Est./PO Number:	Schedule Dates:		
		M-F 11a ET / 10a CT Price Is Right		M-F 1135p ET / 1035p CT Late Show		Wed 9p ET / 8p CT Criminal Minds		Wed 8p ET / 7p CT Survivor		Wed 8p ET / 7p CT Survivor		/ 9p CT CSI		/ 9p CT CSI		Tue 9p ET / 8p CT NCIS Los Angeles	ct Details		06260815	10/01/12 to 11/11/12	.	Barack Obama/ D/ President
Weekly																						
Weekly Totals: Total Spots(Ord Spots)		225		170	-	1700		1650		1650		1200		1200		1900	Rate		Contract type:	Weeks:	Cllent/Pro	Submission Cost:
ots(Ord Spots	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type		уре:		Cllent/Product/Estimate:	on Cost:
)		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots						
15										1				1			10/01		Political	•	95 /101 /1537	48575
19		_		1						1				1		1	10/08		_	U	~	,
16				_		1											10/15		п	^	co +	
16		1		1				1									10/22	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
17				1				_				٠,	:				10/29	ategory:				
2		_		1									:				11/05	Transaction	POLITICAL	06260815	HRP Wash	E:120802002
85		5		51	-	1		2		2		-1		2		2	Total	าล	POLITICAL	+	ington, DC	
		1125		850		1700		3300		3300		1200		2400		3800	Cost					

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Totals

10/01

10/08

10/15

10/22

10/29

9885

Month 11 Weeks: 4

11/05

Grand Totals

Month 10 Weeks: 4

85 48575

9090

Net Total:	Commission:	Gross Total:	Spots:
41,288.75	7,286.25	48,575.00	85

SSS SSS HEADLINE# 6260815 UNAPPROVED REV #1 \$\$\$

REP: TEL# 703~516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM REP

CHANGES AUG2/12 16.20 *** WSPA-TV ***

CITY TAX	FLIGHT DATES	PRDCT OBAM	ORDER #			AGY #	ADV #
STATE TAX	DATES OCT2/12 NOV6/12 WK-6	OBAMA FOR AMERICA EST#1537 CO	CONTRACT #	WASHINGTON, DC	3050 K ST NW,	AGY. NAME GREER, MARGOLIS, MITCHELL	ADV. NAME POLI/B OBAMA/D/PRE/US
CO-OP BILLING NEEDED		EST#1537 COMMENTS: (LINE, ORDER, INVO	# 6260815	20007		IS, MITCHELL	O/PRE/US
		OICE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME LAU	REP.#C
DAT			LOCAL		MICA HANSEN (H)	LAURA BASSETT	OFF.#
DATE_AUG2/12 16.20			REGIONAL		EN (H)		SALESMAN #
20							

REP: ZEROED LN 7 ADDED LN 20 TTL SAME PLS CFM REVISED ORDER

THANKS, MIKE FOR MICA

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

ALL INVOICES ARE GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE SUITE 800 ŤO ΒE Z SENT TO:

OBAMA FOR AMERICA

WASHINGTON,

DC 20007

	••	: LHZE
7 7	: LINE#:	LINE#:REP :CD:
AONGOA	**	:CD:
ADVER		TIME PERI
AGENCY ADVERTISER CODE = 9		TIME PERIOD
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101		: LGTH : SEC
O.	•	SEC
AGENCY	••	••
西公日#		RATE
= 1537		
37	DATE	START
	٠,,	••
:	DATE	END
	DATE : /WK: INVT	SPTS:
	INVT:	WEEK.
		DAYS
	:STTS:	:TOTL:

PROGRAM : CON COM1: ACCESS HOLLYWOOD

J

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700P-730P

30

\$150.00

10/6

11/3

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SAT

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以 公 公 公 公 公 公 公 公 公 公 () HEADLINE# 6260815 UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG2/12 16.20
CHANGES *** WSPA-TV ***

OCT/12	STATIC M1		:LINE#:REP
	PROGRAM: NEWS ORD COM1: PROGRAM THIS IS A MAKE-GC STATION MAKEGOOD OFFERS: M1 OK'D BUY#7	20	E
295.00	AM : N OM1: P IS A MA GOOD OF BUY#7	A 70	CD:
38295.00 NOV/12	PROGRAM: NEWS ORD COM1: PROGRAM CHANGE THIS IS A MAKE-GOOD FOR O MAKEGOOD OFFERS: OK'D BUY#7 MISSED:S. OFFER:S. CMT:P	700P-730P	TIME PERIOD
	1 CHANG DD FOR 1ISSED: OFFER: CMT:	٠٠	ERIOD
10280.00	CT6-N AT/70 AT/70 ROGRA	30	: LGTH : SEC
0	SPOTS ARE BOOKED 10V3 ON LINE-7 FO 10P-730P 10P-730P 1M CHANGE SPO		SEC
	ARE BOO LINE-7	\$150.00	·· ··
	FOR 1 SPOT/WK FOR 1 SPOT/WK OCT6-NOV3 OCT6-NOV3 SPOTS ARE BOOKED	. 00	RATE
	SPOT/WK SPOT/WK OCT6-NOV3 OCT6-NOV3 ARE BOOKED	10/6	
	WK NOV3	6	START
	₽ ₽	<u> </u>	
	3. 3. PLS ADV	11/3	END
00	2000 2000 3000 3000	نب	:SPTS:
CONTRACT TOTAL	\$150.00 \$150.00		PTS: WEEK /WK: INVT
TOTAL		SAT	
	(AUG2/12) PLS ADVISE		DAYS
48575.00 85	12) 1SE.	(JI	:TOTL:

MARKET TOTALS \$354,325 WSPA 148 WLOS ω ω ω ω WYFF 17% WHNS 12% WYCW 18 WMYA 3% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG2/12 08.29
*** WSPA-TV ***

	STATION M1 U		CON CM	STA:	ጾ ።	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #
	OBAMA FOR AMERICA STATION MAKEGOOD OFFERS: M1 UNRESL BUY#7 MISSED:SAT/700P-730P OCT6-NOV3 OFFER:SAT/700P-730P OCT6-NOV3 CMT:PROGRAM CHANGE SPOTS ARE BOOKED	ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007	***** THIS IS A CASH IN ADVANCE SCHEDULE *****		NEW ORDER TTL 48575 @ 85X PLS CFM THANKS, MIKE FOR MICA	TAXSTATE TAXCO-OP BILLING NEEDED	T DATES OCT2/12 NOV6/12 WK-6	OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVO	# CONTRACT # 6260815	WASHINGTON, DC 20007	3050 K ST NW,	AGY. NAME GREER, MARGOLIS, MITCHELL	ADV. NAME POLI/B OBAMA/D/PRE/US
	30s 30s PLS ADV							VOICE)	CLASS: NATL.		SALES PRSN W	BUYER NAME L	REP.#
CONTRACT TO	\$150.00 \$150.00					DA			LOCAL		WA- MICA HAN	LAURA BASSETT	OBE.#
TOTAL 48575.00 SPOTS 85	(AUG2/12) PLS ADVISE.					DATE AUG2/12 08.29			REGIONAL		HANSEN (H)		SALESMAN #

REP HEADLINE# 6260815
*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP #

T FROM REP AUG1/12 20.13

מי ט			: LINE#:REP			CON CM	и ч •	T ALIO	FLIGHT	PRDCT	ORDER			AGY #	ADV #_
PROGRAM : CON COM1:	1 1	AGENCY AGENCY	REP :CD:	OBAMA FOR	ALL INVOICES ARE GREER MARGOLIS ACCOUNTING 1010 WISCONSIN AV SUITE 800 WASHINGTON, DC 20	**** THIS	NEW ORDER TTL 48575 PLS CFM THANKS, M	TAX	DATES OC	OBAMA FOR	#				
LATE SHOW	135P-1235	ADVERTISER CODE =	TIME PER	R AMERICA	ICES ARE RGOLIS NG CONSIN AV O O O O O O O O O O O O O O O O O O O	IS A	5 @ 85X	STATE	OCT2/12 NO	R AMERICA				AGY. NAME	ADV. NAME
W/D	A	r	PERIOD : Lo		E TO BE SENT AVENUE NW 20007	CASH IN A	MICA	TAX	NOV6/12 WI	EST#1537	CONTRACT	WASHINGTON	3050 K	E GREER,	E POLI/B
LETTERMN	30	= 95 01	LGTH : SEC		VT TO:	ADVANCE SC			WK-6		# 62	STON, DC	ST NW,	MARGOLIS	OBAMA/D/PRE/US
	\$170.00	AGENCY EST#	RATE			SCHEDULE ****		CO-OP BILLING		COMMENTS: (LINE, O	60815	20007		, MITCHELL	PRE/US
	10/2	= 1537	: START : DATE					NEEDED	and the second s	ORDER, INVOICE)				**************************************	
	11/2		: END : DATE							CE)	CLASS: NA		SALES PRSN	BUYER NAME	REP.#
	, N		:SPTS:								NATL.		N WA-	Æ LAURA	OFF.#
	TU-F		WEEK :					DA			LOCAL		MICA HANSEN	BASSETT	*
	며 I		DAYS					DATE AUG1/12		The same of the sa	REGIONAL		SEN (H)		SALESMAN #
	10		:TOTL:					2 20.13			Ť.				#

			,																	
PROGRAM : CON COM1:	v	v	PROGRAM : CON COM1:	ω	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	თ	PROGRAM : CON COM1:	ហ	ហ	PROGRAM :	4	4	4	PROGRAM :	ω	PROGRAM : CON COM1:	N	LINE#:REP :CD:
THE MENTALIST	1000E-1100P	1000P-1100P	CRIMETIME SAT	4006-4008	ACCESS HOLLYWOOD	700P-730P	48 HRS. MYSTERY	1000P-1100P	CSI:NY	4006-4008	800P-900P	BLUE BLOODS	1000P-1100P	1000P-1100P	1000P-1100P	DR. PHIL	900A-1000A	PRICE IS RIGHT	1100A-1200N	TIME PERIOD :
	30	30		30	Gemals	30		30		30	30		30	30	30		<u>အ</u> 0		30	LGTH : SEC :
	\$1,000.00	\$1,000.00		\$400.00		\$150.00		\$600.00		\$800.00	\$800.00		\$1,200.00	\$1,200.00	\$1,200.00		\$150.00		\$225.00	: RATE
	11/4	10/14		10/27		10/6		10/6		10/26	10/12		11/2	10/19	10/5		10/2		10/2	START
	11/4	10/14		10/27		11/3		10/6		10/26	10/12		11/2	10/19	10/5		11/2		11/2	: END
	Ьъ	Н		بر		Н		1-1		H	٢		Н		₽		ω		2	:SPTS: WEEK
	SUN	SUN		SAT		SAT		SAT		FRI	ਸ਼ਸ਼		FRI	FRI	FR:		TU-F		TU-F	EK: DAYS
	ഥ	⊢		Ъ		ហ្វា		بر		Н	فسؤ		Н	Н	۳		15		10	:TOTL:

REP: TEL# 703-516-9399
ORDER WORKSHEET H

FAX# 703-516-9680
HARRIS REPORT FROM REP

REP AUG1/12 20.13

:LINE#:REP :CD:	: TIME PERIOD :	LGTH : SEC :	RATE	: START	END	SPTS: W	WEEK : DAYS	: TOTL:
10	1030A-1100A	30	\$275.00	10/7	11	<u>Н</u>	- 1	5
PROGRAM :	: FACE THE NATION	22						
11	700P-800P	30	\$1,500.00	10/14	10/21	Н	SUN	N
PROGRAM : CON COM1:	: 60 MINUTES							
12	900A-1030A	30	\$275.00	10/7	11/4	٢	SCN	ហ
PROGRAM :	: CBS SUNDAY MORNING	NING						
13	9008-9008	30	\$2,500.00	10/2	10/9	 L.	TUE	N
ry L	4006-4008	ω 0	\$2,500.00	10/23	10/30	⊭	HOM	2
PROGRAM : CON COM1:	: NCIS							
14	900P-1000P	30	\$1,900.00	10/9	10/16	ب	TUE	N
PROGRAM : CON COM1:	: NCIS: LOS ANGELES	E S						
15	1000P-1100P	30	\$1,200.00	10/3	10/10	+	WED	2
15	10005-11005	30	\$1,200.00	10/31	10/31	Н	WED	ب
PROGRAM : CON COM1:	CSI CSI							
о	4005-4008	30	\$1,650.00	10/3	10/10	μı	WED	Ν
16	800P-900P	30	\$1,650.00	10/24	10/31	Н	WED	N
PROGRAM : CON COM1:	: SURVIVOR							
17	900P-1000P	30	\$1,700.00	10/17	10/17	ы	WED	₽
PROGRAM :	CRIMINAL MINDS							

CON COM1: CRIMINAL MINDS

REP: TEL# 703-516-9399 ORDER WORKSHEET

OCT/12 : LINE#: REF :LINE#: PROGRAM : CON COM1: PROGRAM : CON COM1: 1 9 18 38295.00 : CD: 1100A-1200N 1135P-1235A LATE LATE TIME PRICE IS RIGHT PRICE IS RIGHT NOV/12 SHOW W/D PERIOD 10280.00 LETTERMN LETTERMN LGTH 30 ω 0 ٠, SEC \$225.00 \$170.00 RATE 10/8 10/8 START 11/5 11/5 END :SPTS: \vdash CONTRACT TOTAL TOTAL SPOTS WEEK MON MON DAYS 48575.00 85 :TOTL: (Ji ហ

MARKET TOTALS \$354,325 WSPA 148

WLOS

Ω Ω % %

AAXW

17%

WHNS 12%

WYCW 18

WMYA 3%

CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES DEMOS- RA35+*